



WORLD OF WONDER: An International Nature-Based Early Learning Conference

August 1-4, 2018

Chicago, IL | USA

Are you looking to position your services or products as resources to a growing field of nature-based early learning professionals?

The World of Wonder Conference is the perfect platform to connect with 300 regional, national, and international leaders in the field, and to reach thousands more early childhood professionals through the organizers' communication channels, including social media, websites, and newsletters. Conference attendees are teachers, administrators, researchers, advocates, and other professionals working in nature-based early learning programs as well as traditional schools and childcare centers.



Please review the conference sponsorship categories and contact us to discuss your needs.

We want to work with you to help you meet your goals.

Sponsorship and Exhibitor Opportunities

Presenting Sponsor: \$3,000+

This sponsorship level offers the highest-profile brand exposure and impact. As Presenting Sponsor, you will have the opportunity to address the conference participants at the opening plenary and receive prominent recognition on all conference materials, including website, promotional emails, printed program (full-page ad), and physical signage. Your company or organization will also be featured in an exclusive profile on the Natural Start website. In addition you will receive two complimentary conference registrations and the option to exhibit during conference registration (August 2) and during lunches and receptions (August 2-3).

Gold Sponsor: \$1,500

As Gold Sponsor, you will be recognized verbally at the opening and closing plenaries, as well as on the conference website, promotional emails, printed program (half-page ad), and physical signage. You will also receive one complimentary conference registration and the option to exhibit during lunches and receptions (August 2-3).

Exhibitor: \$800

As an Exhibitor, you will be able to interact with conference attendees and display your products at your own table during lunches and receptions (August 2-3). You will also receive one complimentary conference registration.

Contest Sponsor: no cost

Donate your company's products as prizes for the conference's Selfie Contest! You bring or mail your products, and the conference volunteers will take care of the rest! The products will be displayed on a centrally located prizes table from the start of the conference and until they are claimed by contest winners.



Sponsorship Benefits	PRESENTING \$3,000+	GOLD \$1,500	EXHIBITOR \$800	CONTEST SPONSOR (NO COST)
Opportunity to address attendees	At opening plenary (Aug 2)			
Profile on Natural Start website	Yes			
Verbal recognition during opening and closing plenaries	Yes	Yes		
Recognition on conference website	Prominent	Yes		
Conference program ad	Full-page	Half-page		
Recognition in promotional emails	Prominent	Yes		
Recognition on physical signage	Prominent	Yes		
Recognition in conference program	Prominent	Yes	Yes	Yes
Option to exhibit during registration (Aug 2)	Yes			
Option to exhibit during lunches and receptions (Aug 2-3)	Yes	Yes	Yes	
Showcase products on Selfie Contest prizes table	Yes	Yes	Yes	Yes
Complimentary registrations	2	1	1	

We are happy to adjust all opportunities to accommodate your goals!
Don't wait until the limited number of exhibiting opportunities are claimed!



Contact Emilian Geczi, Natural Start Alliance Director, at emilian@naaee.org to discuss your needs and options.